



Del Frisco's Restaurant Group Names Brandon Coleman III Brand President of Del Frisco's Grille

SOUTHLAKE, Texas, Sept. 01, 2017 (GLOBE NEWSWIRE) -- [Del Frisco's Restaurant Group](#), Inc. (NASDAQ:DFRG) today announced that Brandon Coleman III has been named Brand President of Del Frisco's Grille, effective immediately. Sarah McAloon, who served in that same role since April, is no longer affiliated with the Company.

Mr. Coleman previously served as Chief Marketing Officer since December 2016. Due to this realignment of resources, the chief marketing officer role has been eliminated as all marketing activities for each concept will now be led by the Company's three brand presidents.

"Brandon has significant industry experience and knowledge and has already proven himself as a dynamic and forward-thinking leader who can positively impact our Company," said Norman J. Abdallah, CEO of Del Frisco's Restaurant Group. "He was instrumental in spearheading the consumer research project we completed earlier this year at Del Frisco's Grille and is ideally suited to lead the brand in implementing the strategic actions that leverage these findings."

About Del Frisco's Restaurant Group

Based in Southlake, Texas, near Dallas, Del Frisco's Restaurant Group, Inc. is a collection of 53 restaurants across 23 states and Washington, D.C., including Del Frisco's Double Eagle Steak House, Sullivan's Steakhouse, and Del Frisco's Grille. Del Frisco's Double Eagle Steak House serves up flawless cuisine that's bold and delicious, an extensive award-winning wine list and a level of service that reminds guests that they're the boss. Sullivan's Steakhouse is a great neighborhood place for a big night out on the town - with outstanding food, hand-shaken martinis, an award winning wine list, and live entertainment all under one roof. Del Frisco's Grille is modern, inviting, stylish and fun, taking the classic bar and grill to new heights, and drawing inspiration from bold flavors and market-fresh ingredients.

For further information about our restaurants, to make reservations, or to purchase gift cards, please visit: www.DelFriscos.com, www.SullivansSteakhouse.com, and www.DelFriscosGrille.com. For more information about Del Frisco's Restaurant Group, Inc., please visit www.DFRG.com.

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 [Primary Logo](#)

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